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Note to editors: Link to high res photo and picture caption follow news release text.

Beckhoff Opens Milwaukee Office to Strengthen Great Lakes Area Business Development

New facility supports automation innovation across industries and has a focus on freshwater conservation technologies

SAVAGE, Minnesota, July 15, 2021 – Beckhoff Automation has officially opened its office in downtown Milwaukee inside the Global Water Center after a yearlong delay due to the pandemic. The office is housed in the same building as water-stewardship nonprofit The Water Council (TWC), which Beckhoff is a member of, and it provides new opportunities for the leader in PC-based automation to interact directly with its growing customer base in Wisconsin. The 3,660-square-foot facility includes space for sales, engineering, support and training, and has access to additional common area meeting spaces and a unique water test lab.

The Milwaukee office is another key footprint expansion for Beckhoff in the Midwest region, and it will help support business development and increase market share across all industries. For expanding in Wisconsin and championing smart manufacturing technology, Beckhoff received an award from SelectUSA, part of the U.S. Department of Commerce.

Located amidst the Great Lakes, water and wastewater processing is a particularly important industry for the local Beckhoff team, with one prominent water treatment customer, North Shore Water Commission, mere miles away. As a member of TWC, Beckhoff shares the mission of promoting innovation in freshwater technology to address critical water challenges, and

sharing an office building helps facilitate open collaboration with the 501(c)(3) nonprofit organization and other members.

“The new Milwaukee office offers Beckhoff a home base in Wisconsin to expand our engineering, sales and support services, and provides training opportunities for new and existing customers across the state,” said Jake Schieffer, Midwest Region Manager for Beckhoff Automation LLC. “This location in the Global Water Center shows our commitment to delivering leading-edge automation and controls technologies not just for machine builders and manufacturers, but also for process industry customers, particularly in water and wastewater treatment.”

In addition to the expansion in Milwaukee, Beckhoff is opening new U.S. facilities in 2021 in or near Denver, Houston and Orlando. Along with its U.S. headquarters in the Minneapolis area, Beckhoff maintains numerous regional offices in key metropolitan areas across North America. Headquartered in Cambridge, Ontario, Beckhoff Canada maintains regional offices in Montreal, Quebec, and Vancouver, British Columbia. Beckhoff Mexico was established in 2019 in Mexico City.

Contact information for the Beckhoff Automation Milwaukee sales and support office:

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Link to high res photo:

<https://download.beckhoff.com/download/press/2021/NorthAmerica/Beckhoff-Milwaukee-office.zip>

Press picture:



Picture caption:

The Beckhoff regional sales and support office in downtown Milwaukee is located inside the Global Water Center, the headquarters of The Water Council.

Beckhoff Automation is a provider of advanced and open automation solutions based upon proven technologies for customers to implement high performance control systems faster and at a lower overall cost than traditional PLC and motion control systems. Beckhoff's "New Automation Technology" product range includes PC-based control, Industrial PCs, automation controllers, operator interfaces, I/O, servo drives and motors. With representation in more than 60 countries, Beckhoff is well positioned to provide global sales and service to its customers. Beckhoff sales and service are handled directly, with no intermediaries involved for exceptional customer service and consultation.

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Please send questions regarding "Beckhoff Automation Milwaukee office" to:

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